

**Meeting Minutes**  
**Tallahassee Mountain Bike Association**  
**Tallahassee Chapter of SORBA/IMBA**

Wednesday, July 28, 2010  
Proctor Subaru Tallahassee  
7:30 PM – 8:45 PM

- **Bike Chain Presentation of Funds:** The meeting opened with Ken Foster presenting to the group the check from Bike Chain for \$400.00 which represented the club's share of proceeds from the Red Bug Challenge event.
- **Magnolia Trail Grand Opening Plan:** The next agenda item concerned the grand opening event of the Magnolia Trail. Karen Lowen explained that the subcommittee was still working out details and that there was nothing new to report. Chuck Goodheart suggested that the subcommittee contact Ashley Edwards with the City of Tallahassee (City) to help with coordinating the event.
- **Trail Reporting System:** Next, the group's topic turned to the latest status on the system for reporting trail conditions. Ken explained that not much progress had been made beyond exchanging emails. He asked the group if we should still continue to pursue the project. Group discussion followed and Chuck mentioned that it has more value with the non-city trails since the City has its own online reporting system. Dixie Davis proposed that contact information (name, email address and phone number) be posted on the club website and/or Facebook site. The suggestion was seconded and it was agreed to put the non-city trail contact information on the TMBA website.
- **New Club PO Box:** Ken provided the group with the club's PO Box number: #10802. The box is located at the downtown branch and its zip code is: 32301.
- **Kiosk Posters:** Chuck showed the group sample kiosk posters next. He explained that he thought we should have two: one with fairly static club information, such as club website and meeting place and times; and, another that would have additional information that could change.
- **Club Funds:** Next, Ken stated that the SORBA account reflected a balance for the club of \$818.00.
- **Maclay "Silk Trail" Signs:** The next item on the agenda concerned the signs for the new Silk Road trail, which is officially known as the "South Connector" or unofficially as the "Turkey Trail". Ken explained that two signs will be purchased and they will cost approximately \$200.00 each. The signs will state that the trail was built by the Tallahassee Mountain Bike Association.
- **Member Tracking Report:** Jill Murphy took the floor next to discuss progress made on determining the status of TMBA's membership as reflected in the IMBA/SORBA online membership database. Jill explained that the database was not current and contained errors. She reported that she sent emails to Tom Sauret to let them know there were issues with the accuracy of TMBA's membership information. Tim Murphy noted that perhaps we could poll the club's email and Facebook lists to collect current registration information. Ken stated that he would send out the email if Tim would construct the contents of the message.

- **Trail Projects List:** Next, Ken distributed a list of trail projects compiled by Tim and Jose Sanchez. Ken explained that he will post the list and ask for help from the members on prioritizing the list, working the projects and participating on the trail project committee. Karen offered to provide administrative help on the committee. Chuck reminded the group that for city trail projects the City's Project Request form would need to be followed. Tim offered to write up the text for the email.
- **Increasing Member Participation:** The subject of how to increase participation in the club was the next group topic. Jose mentioned that he had seen excitement from people regarding skills clinics. Ken mentioned that at those types of events we need members to be there providing information on the club and asking folks to join. Jill mentioned that the SWAMP Mountain Bike Club held separate skills clinics for different experience levels of bikers. Non-SWAMP members were required to pay for the clinic. Ken suggested that we get three to four people to create a skills committee. Tim suggested we sell items to generate funds, as well as, increase club membership and awareness. He explained that members associated with the FATS trails in South Carolina made good money selling bumper stickers.
- **Bike Shops' Access to Calendar:** Deciding whether the bike shops should be able to update the club calendar was the group's next topic. Doug Parke mentioned that he has been sending his updates to Bert Thorton and cc'ing Ken. After a brief discussion, the group decided to stay with the current process and not open calendar access at this time.
- **Website:** Ken explained next that it had been difficult getting updates made to the TMBA website. Dixie offered to help. Ken stated that he would ask Mike and Gia McCue to provide access details to her.
- **Incorporation:** TMBA's newly incorporated name, Southern Off-Road Bicycle Association of Tallahassee Inc. was briefly discussed next.
- **Friends of Miccosukee Green Committee Meeting:** Ken discussed the importance of having a mountain bike presence at the Friends of Miccosukee Green Committee meetings next. He explained that the meetings were held on the third Wednesday of every month and that recently the group had received a \$250K grant to do work on the Alford Green way. He asked the group if there was anyone willing to help with this effort. Tim offered to help.
- **Radios for Group Ride:** The issue of whether radios should be purchased for official club rides was the next group topic. Chuck explained that the City had radios that the club could try out. Ken agreed to try the City's radios first before deciding to purchase new ones.
- **Bicycle Tallahassee:** The final topic of discussion concerned Bicycle Tallahassee (BT). Ken opened the topic by bringing up the recent Tallahassee Democrat article. He opened the floor up for questions on the organization. The potential conflict of interest for Ken between BT and TMBA was the first issue discussed. How the two organizations will work together; why BT was created as a program of TMBA and the goals of BT were deliberated next. Chuck and Jose both brought up the question of how TMBA would benefit from BT. Ken explained that BT would bring positive exposure to the topic of cycling in Tallahassee which would end up as a positive impact on TMBA. Chuck suggested that the relationship between

the two organizations should be better defined. The meeting was adjourned due to the late hour.

In attendance:

Tripp Anderson  
Lisa Cole  
Abel Correa  
Dixie Davis

Ken Foster  
Chuck Goodheart  
Karen Loewen  
Jill Murphy

Tim Murphy  
Doug Parke  
Jose Sanchez  
Greg Skinner

Report prepared by Dixie Davis and reviewed by Ken Foster.